

Understanding and advancing the communication and use of weather forecast uncertainty

Weather & Society, Session 3



What would you highlight from today's session?



Which are the research gaps in the session topic?

solid foundation of social sciences in NHMSs

Public understanding of the more complex presentations
Animated weather symbols/emojis

We need to better test the perception of weather and natural hazard risk information for different target groups.

Considering users and communication of uncertainty.

Evaluation, we are saying a lot of things but we really need to test this with the people we are trying to communicate with.

How to optimise the information content of warnings and graphics to be as simple as possible while not sacrificing important information

We are still trying to understand, what communication methods are best to reach different user groups.

Embedding social science into forecasting and warning chains

Which are the research gaps in the session topic?

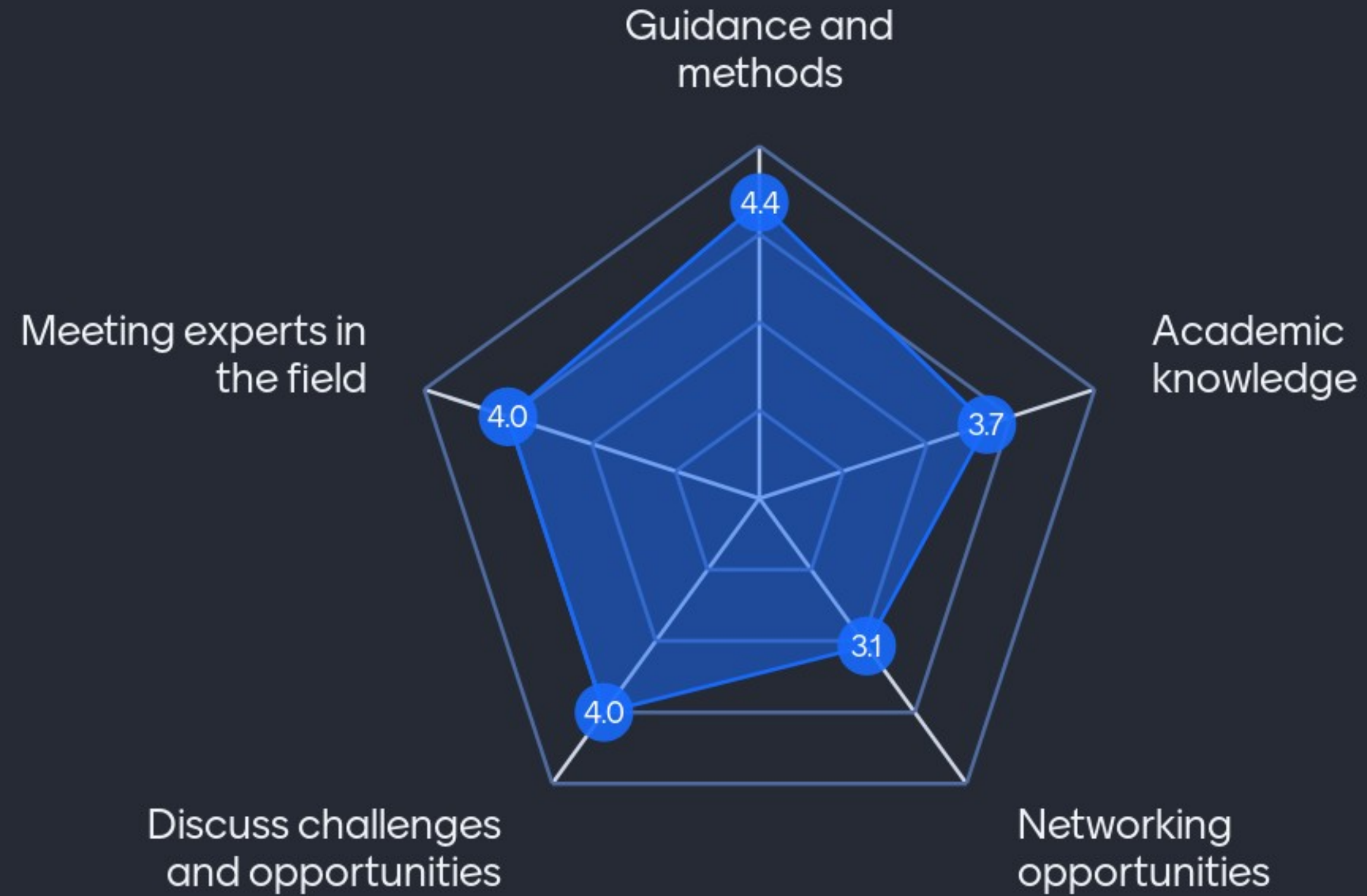
understanding user understanding

Research into public understanding

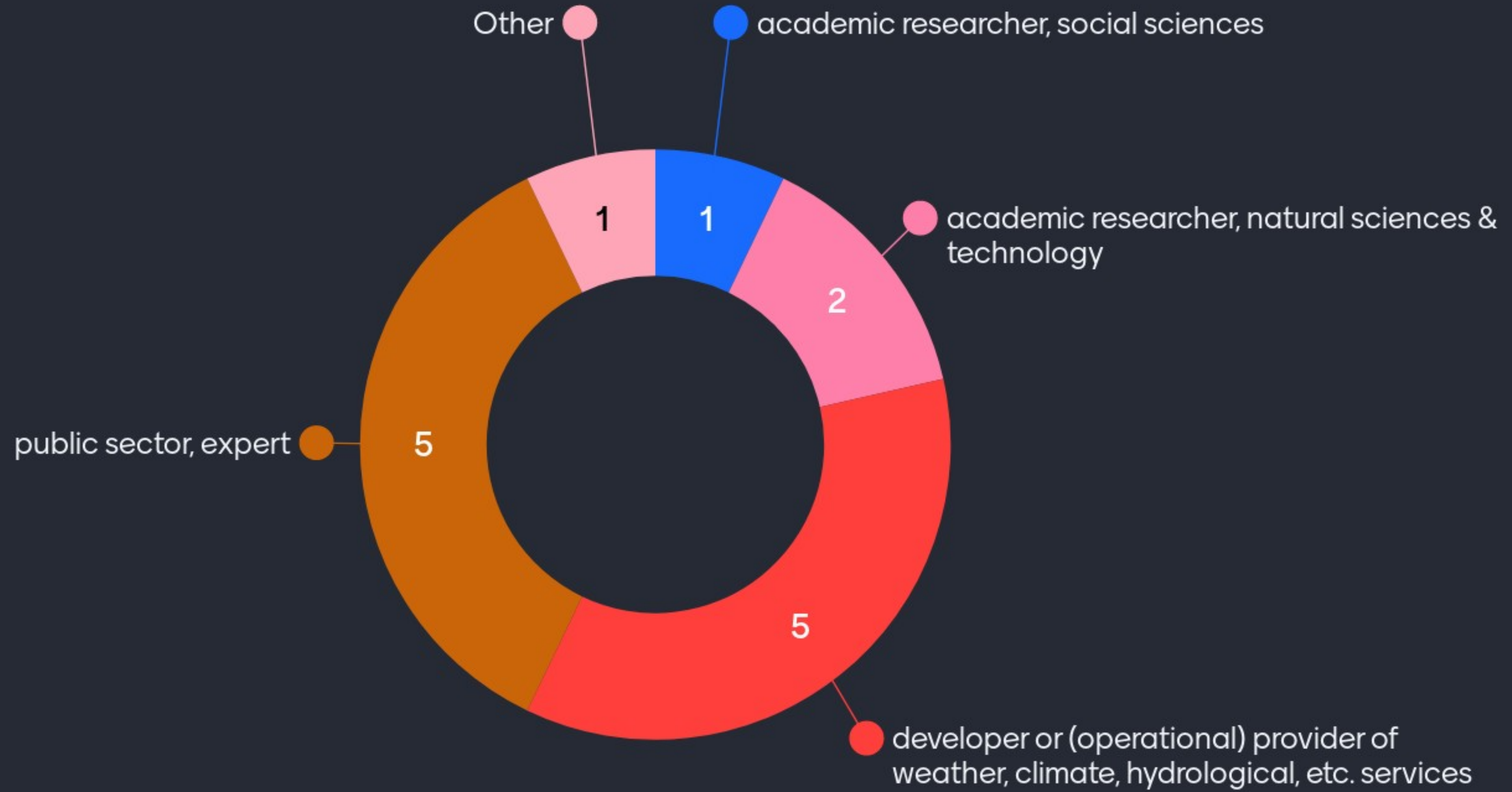
interpretation of uncertainty information with respect to personal realityrelationship between verbal uncertainty and quantitative probabilities

interpretation of probability terms, and understanding of users action on different probabilities on different timescales

Which were your motivations to join this session?



What is your background?



Is there anything else you would like to share with us?

this question should be tackled in strong exchange with the climate scale

Really great session, very interesting

The keynote speach was very interesting and helpful.

Interesting session

It was exciting to see the innovations being made in this research space and how these innovations might be realised in practical solutions

no

Great presentations and chat thank you