

# First WWRP/SERA Weather and Society Conference

**Date:** 28 February to 11 March 2022

**Time:** 2 hours per day, one thematic session per day.

**Modality:** Virtual conference with keynote talks. Talks will be selected by experts based on abstract submission and poster sessions.

**Access:** Public and free of charge upon previous registration.

The objectives of the conference are to

- discuss and promote all aspects of **social and economic research applications** along the weather forecast value chain;
- bring people together from the **operational meteorological and hydrological services, research and forecast user** communities;
- identify gaps, needs and challenges to reducing the risks to citizens and society.

The on-line conference will run over 2 weeks. Each session will focus on a theme and run for two hours and include talks and discussion. Poster sessions will follow the oral presentations.

[www.gather.town](http://www.gather.town) will be used for poster **sessions** and to provide social and meeting spaces for discussions and to create connections.

**Participation is free of charge.** [Please find more information and register here](#) to receive communication and have access to the conference.

Extreme hydrometeorological events are affecting societies, economies and environments as never before in human history. Governments, science agencies, the humanitarian sector, emergency managers and decision-makers face an unprecedented challenge to **reduce the risks to citizens and society**.

The **Societal and Economic Research Applications (SERA) Working Group** of the World Weather Research Programme (WWRP) invites the weather community to actively participate in the first **Weather and Society Conference** organised by this Programme.

The focus of the Conference is the **science for services** approach adopted by the World Meteorological Organization to understand, analyse and enhance the value of weather and climate services in society.

